

# 1 million clients, one mission:

to make HR and compliance simple.

In honor of 2023 National Small Business Day, Mineral is thrilled to share that we now proudly serve **1 million clients**.

We've been on a singular mission to make HR and compliance simple for small and mid-sized employers. Check out our milestones to becoming 1 million strong.



## Living our mission by the millions.

Since the company's beginning, our clients have asked (and we've answered) **1.3M HR and compliance** questions.

### In 2022, Mineral clients needed the most help with:

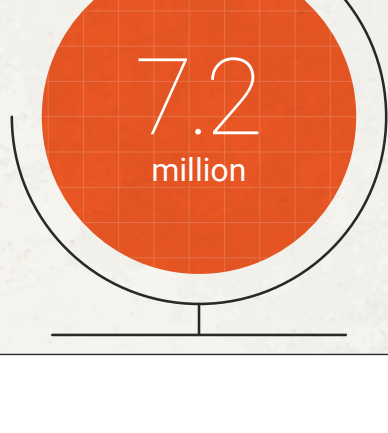
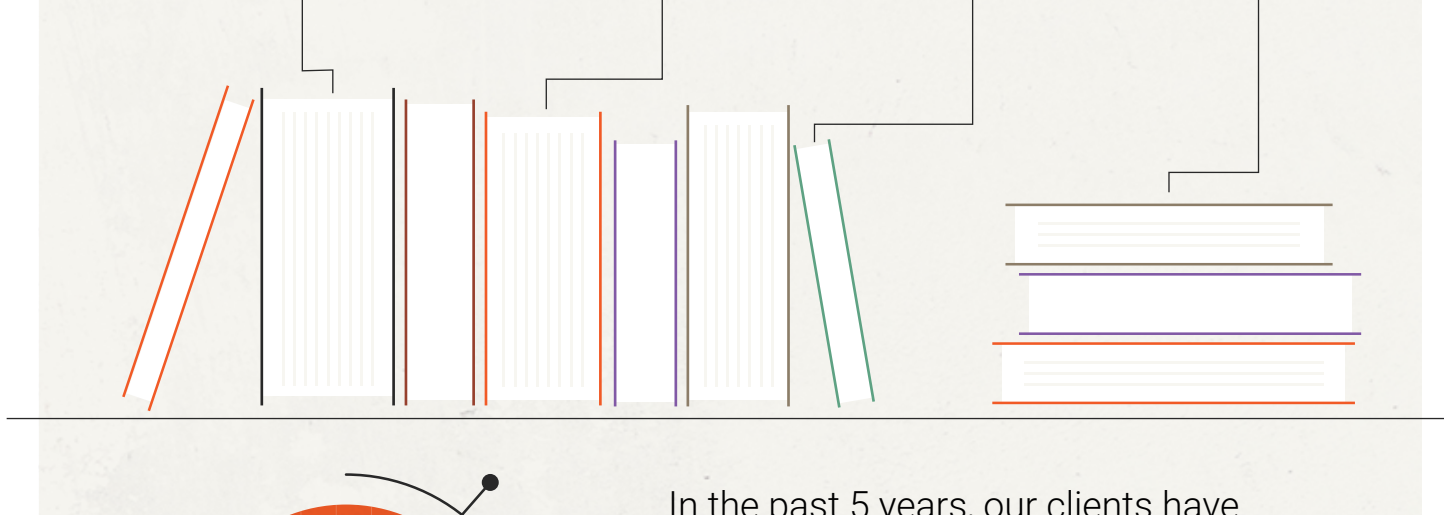
- Benefits
- Leave and time off
- Wage and hours
- HR administration
- General safety, privacy, and security
- Employee management
- Recruiting and hiring
- EEO (discrimination, harassment, and accommodation)

Over the years our experts have also helped our clients with questions related to other, more fringe workplace issues, such as:



### Mineral's HR and compliance library has an answer for nearly everything our clients need help with:

How to conduct a harassment investigation    Creating benefits documents    Understanding FMLA    And much more



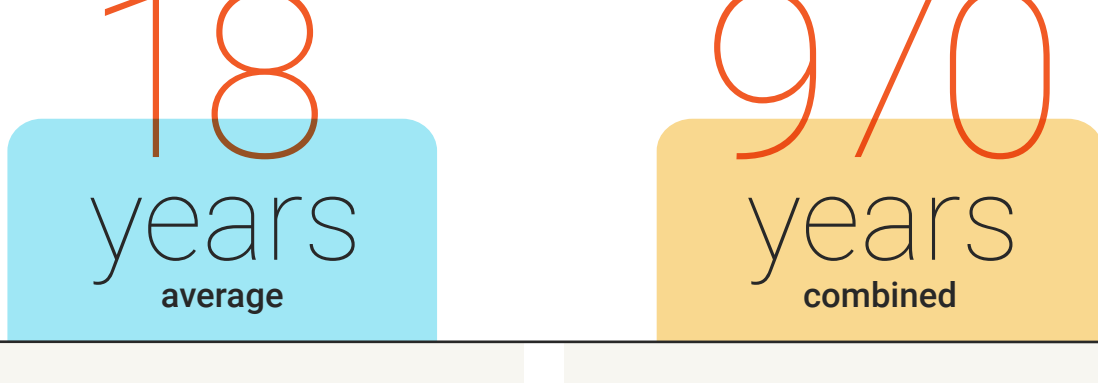
In the past 5 years, our clients have made more than **7.2M visits** to Mineral's HR and compliance library.



### Over the last five years, we've enabled our clients to deliver **4.7M training courses**, including:



### Delivering a millennium of expertise to 1 million clients



On average, each Mineral Expert has **18 years** of HR experience.

Mineral Experts™ have a combined **970+ years** of experience.

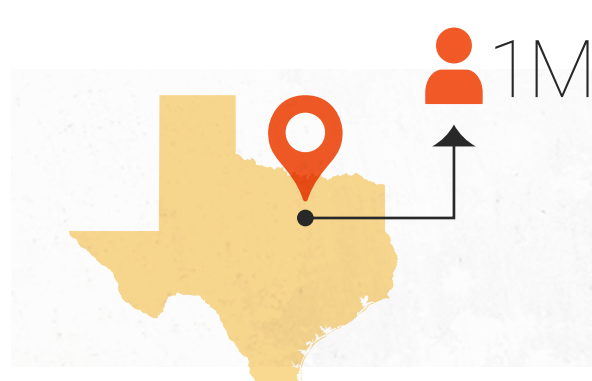
### Our HR legal experts annually track:



In addition, we maintain a robust library of **3,000+** articles, templates, best practices, guides, and educational videos on the Mineral Platform™.

### What makes a million?

1 million clients is tough to put into context. Here are a few fun facts to help:



If each small business was a person, Mineral's client community would equal the population of Dallas, Texas!

If each Mineral client were a business card stacked vertically on top of one another, it would reach nearly 291,000 feet—10X taller than Mount Everest!



### What's beyond 1 million?



Read more from Mineral CEO Nathan Christensen about our journey to 1 million clients and what lies ahead.

[Learn More](#)