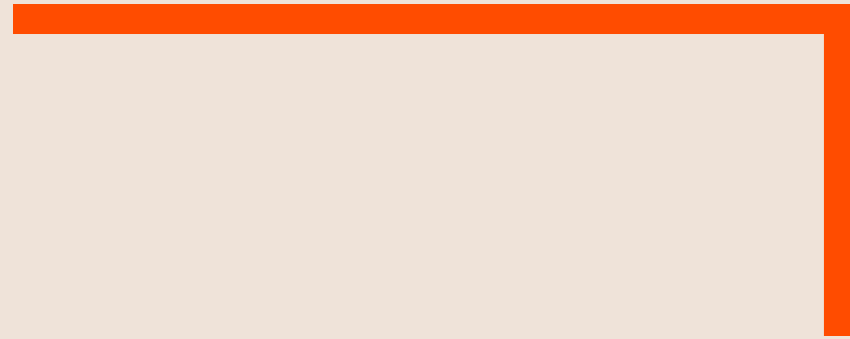
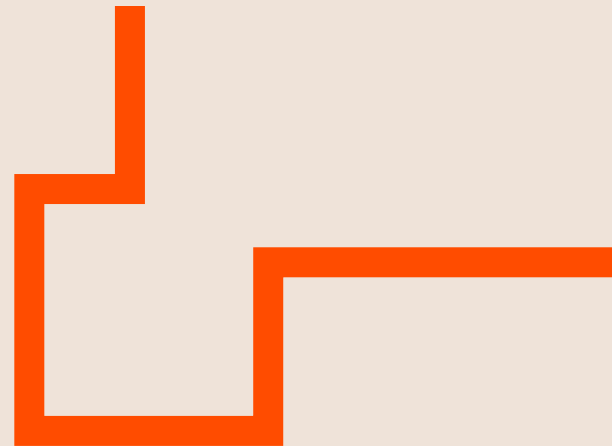


Mineral™



How Safety Can Unlock Your Team's Potential

The missing link to your organization's success



An aerial photograph showing a winding asphalt road that curves through a landscape of green trees and red soil. The road is the central focus, with a white car visible on it. The surrounding terrain is a mix of dense green foliage and open, reddish-brown earth.

Housekeeping

- We will be emailing you the slides and recording
- Use the Q&A box to ask questions
- Please take our survey at the end of this webinar



Speakers



Lynn Mazurowski, CSP/CHMM

Safety Subject Matter Expert, Mineral




Diane Haines

Chief Product & Marketing Officer, Mineral



Agenda

Discuss how attention to Employee Health & Safety will help you:

- 1) Drive consistent performance results and grow your profits
 - 2) Attract, retain and develop skilled employees
 - 3) Attract investors and loyal customers
 - 4) Build a solid reputation
 - 5) Introduce **Employee Health & Safety** from Mineral
 - 6) Q&A
- 

The background of the slide is a repeating pattern of yellow and black chevrons, creating a strong visual rhythm. A solid orange rectangular box is positioned horizontally across the upper-middle section of the slide.

What about OSHA?

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**“If you get
safety right, the
rest follows.”**

**– Rex Tillerson,
ExxonMobil**





Lavazza Professional

- Lavazza has integrated safety into its culture through careful design and consideration of its machinery, site layout, performance standards and work processes
- All powered equipment requires badge access to operate
- The operator must be certified to use the equipment, or it will not power up





Driving Consistent Performance Results and Increasing Profits

Operational efficiency comes from standardized business practices

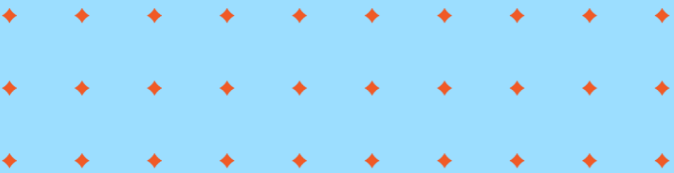
- Focus on safe work procedures, programs and policies; build practices into company culture
- Be proactive and don't address safety topics only as an afterthought



Standardizing Safety

- Written company-specific programs
- Clear policies for employee onboarding
- Training
- Inspections

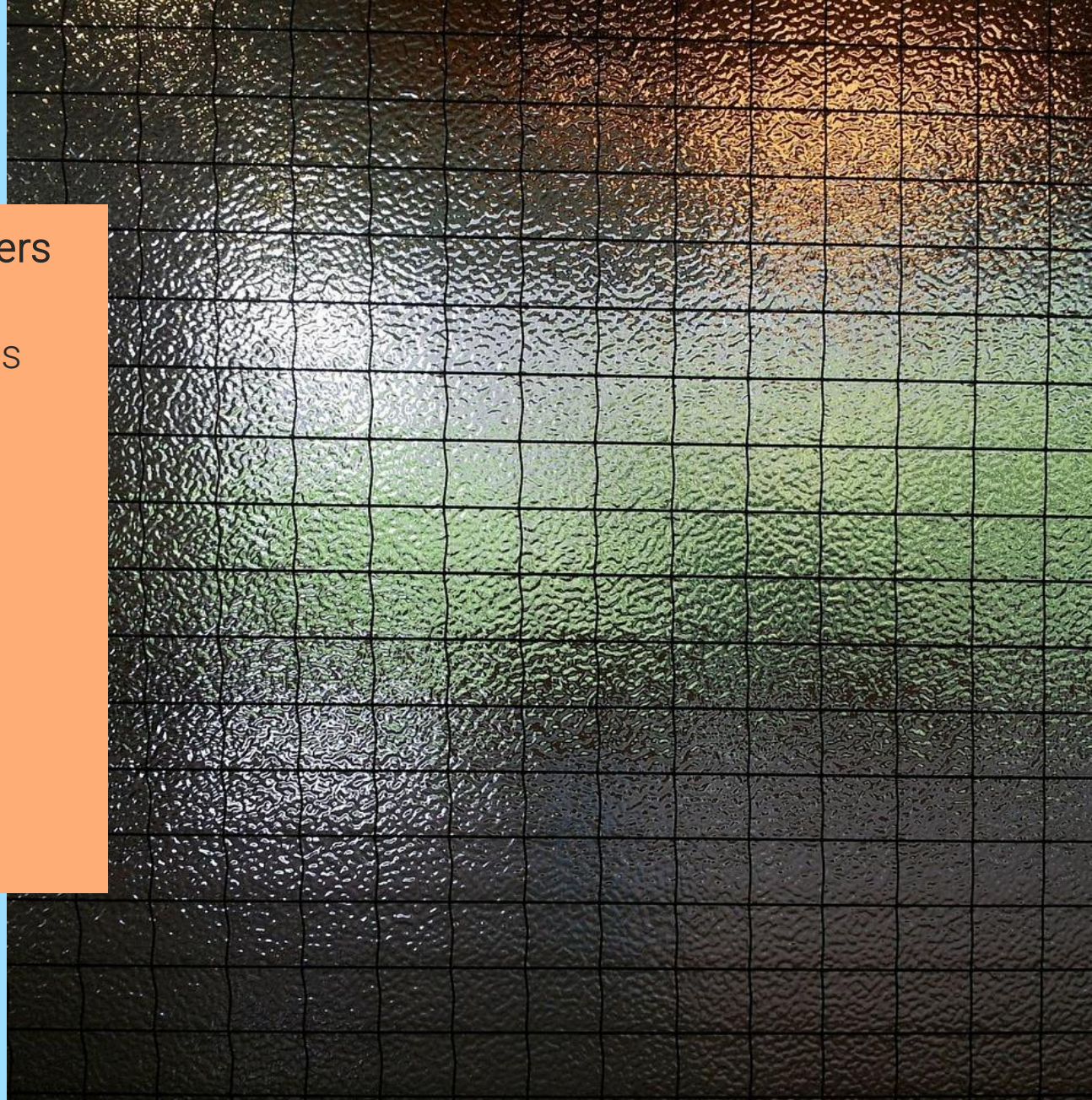
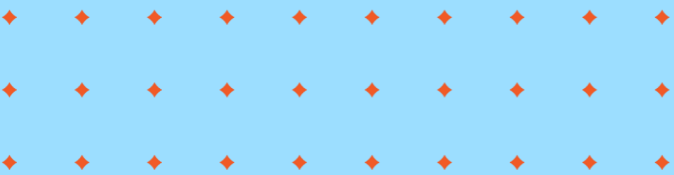




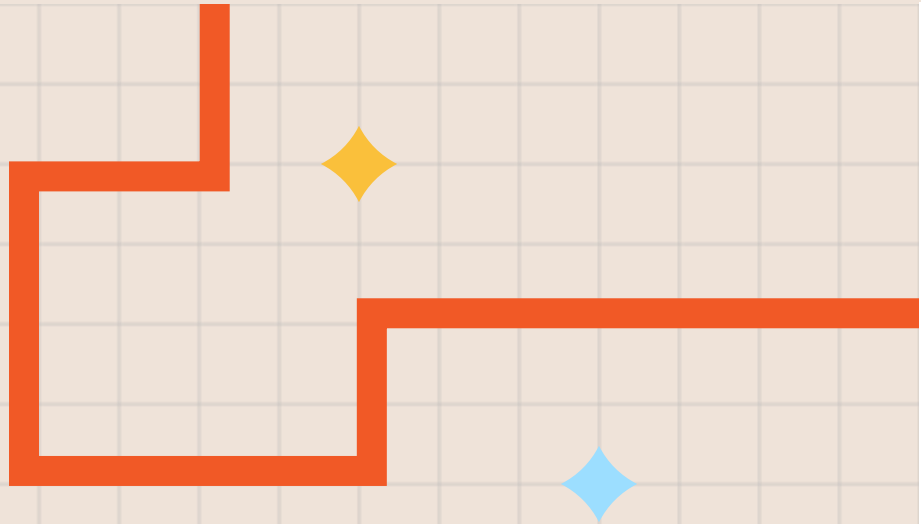
According to a recent survey, **around half of US workers are burned out** and more than 50% of surveyed employees indicated that the COVID-19 pandemic has caused them to reevaluate their career and life.

Top causes for burnout:

- Workload (52%)
- Lack of communication (44%)
- Work-life balance (35%)
- Time pressures (32%)



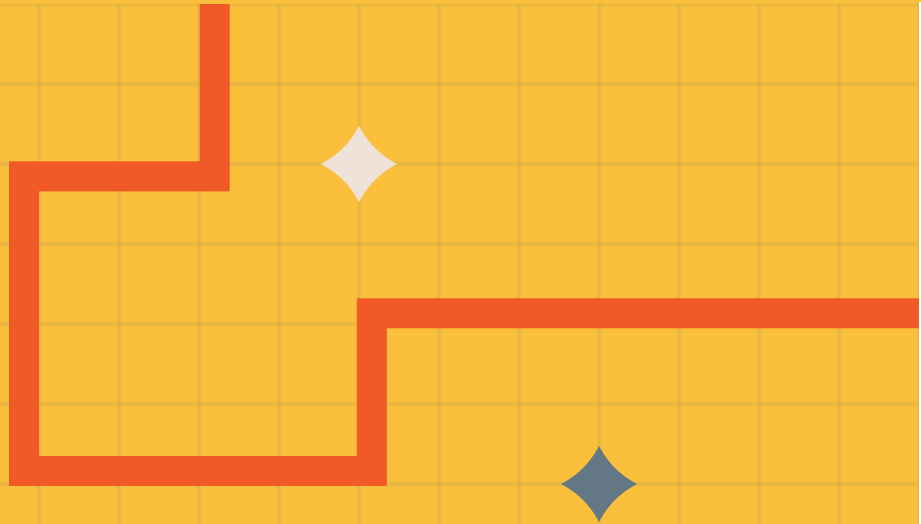
Attracting and Retaining Skilled Employees



Leverage safety to attract and retain top talent:

- Build a reputation for prioritizing employee and workplace safety
- Talk up company's safety record, safety practices, employee wellbeing

Consider...





Developing Skilled Workers

- Encourage employees to be safe and disciplined in their work by focusing on training and proficiency
- Offer programs such as driver safety, equipment operator certifications, leadership training

Attracting Investors and Loyal Customers

Loyal customer base is built on:

- An understanding of company brand and awareness in marketplace
- Customers who like the product or service
- Trust that company will deliver a high-quality product or service

Safety is an important part of customer loyalty and company branding.





“Worker safety already is part of the risk management that rests with a board’s audit committee, and often specifically focused on safety compliance regulations mandated by OSHA. It has become a bigger part of the equation for good boards.”

- Betsy Atkins, a venture investor that also provides corporate governance consulting

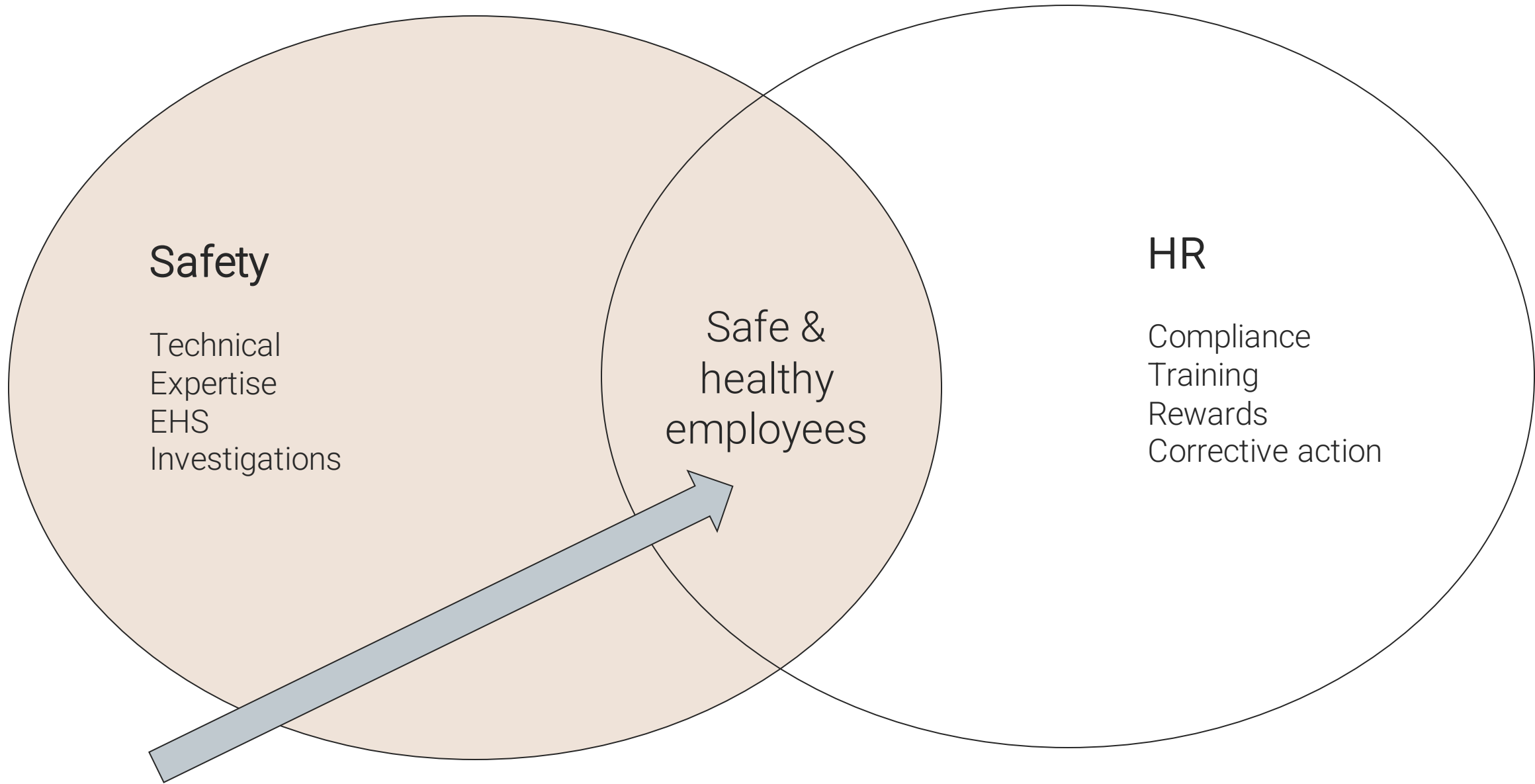
Safety is part of the ESG equation.



Building a Solid Reputation



Employee Health & Safety



Powerful solutions, all in one place

Monitor your organizational health

- HR Assessment
- Document Library
- Salary Compare
- Calculators

Step up your compliance game

- Smart Employee Handbook Plus
- Law Alerts
- To Do
- Employee Health & Safety
- OSHA log



Tackle HR and Compliance Basics

- HR Compliance Library
- Job Description Builder
- Benefits Document Creator
- Compliance Calendar

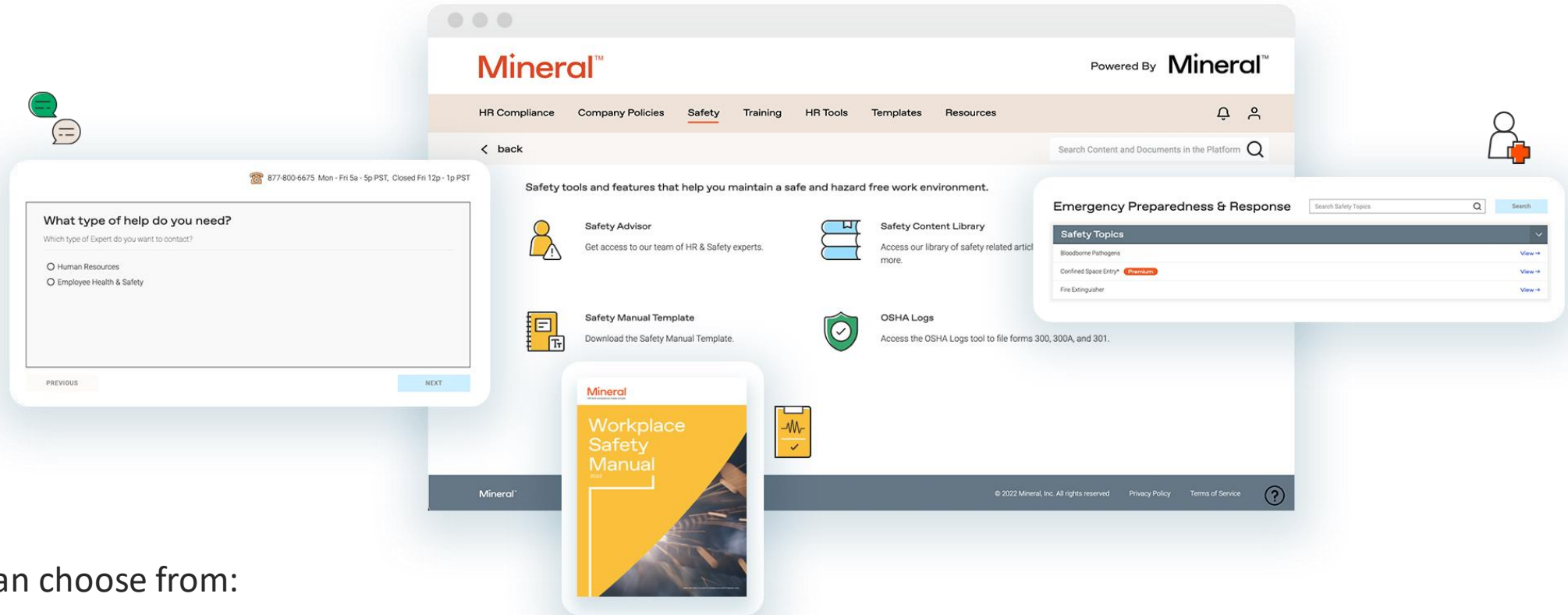
Boost employee engagement

- Learn
- Workplace Harassment Prevention training courses
- Workplace Safety training courses
- Anonymous Reporting

Solutions may not be available to all users. Some features require additional subscription.

Employee Health & Safety

Create a safe workplace and comply with safety regulations, while increasing your overall organizational health.



Clients can choose from:

Basic (30 safety topics) or
Premium packages (70 safety topics)

Personalized advice from a certified
Mineral safety expert

Up-to-date safety plans, policies
and practices.



Safety Topics Available by Package:

Basic Client package (30 topics)

- Aerial lift operation
- Asbestos awareness
- Cal IIPP - injury and illness prevention
- Cold stress
- Compressed gases
- Confined space entry
- Contractor safety
- CPR
- Electric pallet jacks
- Electrical safety (general)
- Emergency eyewash / shower
- Ergonomics
- Eye / face protection
- First aid responder
- Flammable liquids
- Hand / skin protection
- Hand and power tools
- Head protection
- Hearing conservation
- Heat stress/stroke
- Job safety analysis
- Liquefied petroleum gas safety
- Loading dock safety
- Lockout tagout (affected)
- Lockout tagout (authorized)
- Machine guarding
- Office safety
- Powered industrial truck
- Respiratory fit test
- Respiratory protection



Premium Client package (70 topics)

- Accident investigation & reporting
- Aerial lift operation
- Arc flash (electrical)
- Asbestos awareness
- Back safety
- Behavior based safety
- Benzene
- Bloodborne pathogens
- Cal - proposition 65
- Cal IIPP - injury and illness prevention
- Chemical process safety
- Cold stress
- Commercial motor vehicles
- Compressed gases
- Confined space entry
- Contractor safety
- COVID-19
- CPR
- Defensive driving
- Driver preparedness
- Distracted driving
- DOT placarding /storage
- Electric pallet jacks
- Electrical safety (general)
- Emergency eyewash / shower
- Emergency preparedness
- Ergonomics
- Eye / face protection
- Fire extinguisher
- Fire safety and prevention
- First aid responder
- Flammable liquids
- Food safety
- Hand / skin protection
- Hand and power tools
- Hazard communication
- Hazwoper
- Head protection
- Hearing conservation
- Heat stress / stroke
- Hot work (welding and cutting)
- Hydrogen sulfide
- Infectious disease (e.G. COVID-19)
- Injury / illness reporting
- Job safety analysis
- Lab safety
- Ladder safety
- Lead awareness
- Liquefied petroleum gas safety
- Loading dock safety
- Lockout tagout (affected)
- Lockout tagout (authorized)
- Machine guarding
- Material handling and storage
- Mechanical power presses
- Mold awareness
- Office safety
- OSHA 300 recordkeeping
- Overhead cranes & hoists
- Personal protective equipment
- Powered industrial truck
- Respiratory fit test
- Respiratory protection
- Scaffolding
- Silica
- Slips, trips and falls
- Trenches
- Workplace violence

Poll Question

How can we help you?

Thank you!

